McKENZIE
COLLEGE

BE REMARKABLE.

MCKENZIE COLLEGE

alumni

"I came to McKenzie feeling overwhelmed because I thought I had to figure my life out over night. After meeting the staff I immediately felt comfortable. They taught me how to hone my craft, and I left there a confident artist."

Katie Doiron
Professional Artist

"...McKenzie College was one of the best years and experience(s) that one could wish for. With hard work everything is possible."

Andre Boulard
Professional Artist

"...McKenzie College has helped me find my unique voice. I realize now that I am an artist; what I want to say is different from everyone else."

Angela Campbell
Graphic Design
Photography Media Arts Student

"McKenzie College gave me the confidence and self-discipline to turn my passion for creating into a real career."

Emilie Cormier
Designer & Founder of BOM? Branding

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Our Campus

At McKenzie College, our goal is to offer a creative and supportive learning and working environment for all students, staff and faculty. Located in the heart of Moncton, New Brunswick, our facilities are highly accessible and provide the necessary space, equipment, and resources for students to make the most of their studies.

Our City

With a population of nearly 176,000 residents, Greater Moncton is one of New Brunswick's fastest growing urban centers, bringing a perfect mixture of work and play that contributes to a high quality life. With the largest shopping centers and retail locations in the province, and a wide range of art, cultural and sporting events, Moncton boasts a versatile experience for both residents and tourists. Access to beaches, national parks and activity-based facilities, makes Greater Moncton a great place to live and study. As the only official bilingual city in Canada, Moncton is home to a diverse cultural community. Whether you want to immerse yourself in the local culture or experience some comforts of home, Moncton is a safe, clean and welcoming city that offers many services for newcomers, both domestic and international alike.

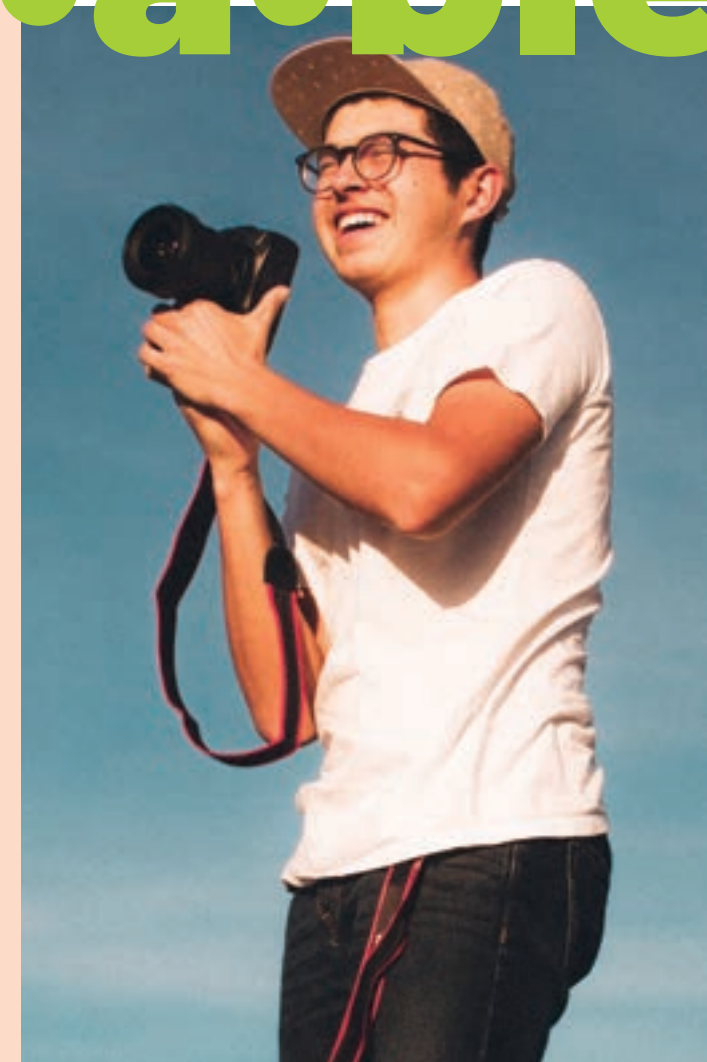
re•mark•a•ble

remarkable: adjective
worthy of attention; striking.

For most people, a career is much more than a means of supporting themselves, their families and their day-to-day living. At McKenzie, we believe that being inspired in your work is what drives you to do better, to love your work and to create an inspiring life.

We support the development of great thinkers while teaching them how to use ever-changing technical resources. We prepare students to enter the workforce, begin the career of their dreams and to be remarkable.

The everyday life of a student at McKenzie College is nothing short of special. The culture we have built provides a welcoming, accepting staff and a safe and comfortable atmosphere. This allows each student to shine and succeed in their own way, and establishes a mindset that is passed along from student to student. Our programs are delivered in a linear fashion and within a workspace setting, allowing students spend a great deal of time together, and form bonds and relationships that can last a lifetime.



VAF

Visual Arts Foundation

Certificate

Full-time study

32 weeks

Building a dream career in any creative field requires a solid educational foundation to build upon. During the Visual Arts Foundation program, students learn key visual literacy skills and techniques that will prepare them for further studies in Art and Design. Our creative studio environment allows students to learn critical thinking and time management skills through a series of hands-on projects. They will also have the opportunity to explore various media and artistic styles while developing new and unique approaches to their own artwork.

Learn more about this program, such as possible career paths admission requirements, tuition and fees, and how to apply, visit online at:
www.mckenzie.edu/visual-arts

visual

Areas of study

Drawing fundamentals

Colour theory

Character design & development

Exploration with acrylic

Life drawing

Water colour techniques

Storyboarding

Pastel & charcoal studies

Intro to classical animation

Traditional graphic design

GD

Graphic Design

Diploma

Full-time study

43 weeks

Skilled designers are sharp and imaginative thinkers who are able to see the world from various points of view.

With that, they exercise creative methods and critical thinking to design a product that inspires a target audience toward a desired objective.

This diploma program provides students with a strong foundation in visual communication, design principles, as well as, professional business skills. Students will also create a wide assortment of design projects that are common to the various industries they will work in after graduation.

Learn more about this program, such as possible career paths admission requirements, tuition and fees, and how to apply, visit online at:
www.mckenzie.edu/graphic-design

design

Areas of study

Design principles & culture

Intro to typography & grids

Digital colour for design

Brand & visual identity

User Interface design

Print design & production

Intro to motion graphics

The business of design

Portfolio & exhibit development

Internship opportunities

PMA

Photography Media Arts

Diploma

Full-time study

43 weeks

With a focus on exploring most forms of photography, our students will learn the techniques and technical skills necessary to capture and produce professional-quality images, while developing their own style and creative eye.

The Photography Media Arts program uses a project-based curriculum that gives students the opportunity to work on real world projects, both in our studios and in the field. Included but not limited to fashion photography, event photography, food and product, landscape, sports and action, students will explore different camera techniques, shooting styles and subject matter. This will build a significant portfolio of work, required to build a successful career in the photography field.

Learn more about this program, such as possible career paths admission requirements, tuition and fees, and how to apply, visit online at:
www.mckenzie.edu/photography

media

Areas of study

History of photography

Principals of art & design

Studio lighting techniques

Landscape & nature shooting

Intro to multimedia

Fundamentals of portrait photography

Organization & business practices

Product lighting & shooting

Adobe Photoshop & Lightroom

VGA

Video Game Art

Diploma

Full-time study

43 weeks

The demand for 2D interactive games has never been higher and it continues to grow exponentially each year. As a result, so has the demand for the Visual Artists responsible for the concepts, characters and animations for these games. The Video Game Art program will teach students the key skills to create professional game art and animation for the games of the future.
Students will quickly advance their skills while building an extensive traditional and digital portfolio. This diploma program focuses on developing conceptualization and artistic skills, with a strong emphasis on creative problem solving. Through the development of 2D and 3D game art, students will explore a variety of styles that align with today's industry standards.

Learn more about this program, such as possible career paths admission requirements, tuition and fees, and how to apply, visit online at:
www.mckenzie.edu/video-game-art

game

Areas of study

Design process

Concept art

Character design

Digital painting & colouring

Character modeling/sculpting

Background design

Shape language in design

Intro to animation

Prop & vehicle design

User interface

TGA

TV & Game Animation

Diploma

Full-time study

43 weeks

This 10-month diploma program provides students with the skills necessary for a career as a 2D and 3D animator, modeller and texture artist. Jobs can be in animation and art departments for tv animation and mobile/interactive video games. Within a professional collaborative team environment, the students will learn to use the principles of animation to create convincing character movement and acting. Students will also learn to create all the visual assets, (backgrounds, models, textures and animation) needed for the demands of today's TV and Game animation markets.

Learn more about this program, such as possible career paths admission requirements, tuition and fees, and how to apply, visit online at:
www.mckenzie.edu/animation

animation

Areas of study

Life drawing

Principles of animation

2D & 3D animation

Character animation

Storyboarding

Advanced character design

Advanced background design

3D modeling

Texturing

3D camera, lighting & rendering

english

English Language Training

Being accredited by Languages Canada and recognized as the only Designated Learning Institution, McKenzie College is New Brunswick's leading private English Centre for Learning. We are trusted by world-renowned schools and organizations around the globe and as a result, being a McKenzie student is your pathway to higher studies and life-changing opportunities.

Specializing in top quality, customizable English courses delivered in small groups, our students get personal attention from our friendly, highly trained instructors using the most up-to-date materials.

Students who successfully complete the highest academic levels of McKenzie's English language courses acquire a "Certificate of Proficiency in English" or a "Certificate of Competency in English". These language Certificates are valid for life and can be provided to employers as proof of a strong command in English or as evidence of meeting the language requirements for admission into other colleges or universities (valid for 2 years for pathway programs) in New Brunswick and Ontario linking out of McKenzie College.

language

English for Academic Purposes (EAP)

Students who want to study at a Canadian university or college, but whose English is not yet good enough, can join our EAP courses to improve their English and learn the skills required to succeed in higher education. We teach essay and summary writing, how to give presentations, effective note-taking, skimming and scanning, and more. We offer two different levels (EAP4 and 5) and successful completion of our EAP5 program is a recognized pathway stream for admission into many affiliated and partner colleges and universities in New Brunswick and beyond. Furthermore, if students need to improve their English for professional reasons, the EAP courses will provide the necessary skills to do so.

The Language Centre at McKenzie College is New Brunswick's leading private English language school - the only one currently recognized as a Designated Learning Institution and accredited by Languages Canada.

Pathway Programs and Articulation Agreements

McKenzie College has many pathway agreements with colleges and universities in New Brunswick, and beyond, allowing its graduating students a seamless entry into institutions offering higher education. We are constantly negotiating new agreements with colleges and universities to give students more education options and to enable academic mobility. We also have articulation agreements with several universities allowing students to opt for a two-plus-two program where they study two years at McKenzie College and two years at our partner universities. Check out our website for more details.

english

English Skills Study Program (ESSP)

Our English Skills Study Programs cover all primary skills, thus listening, reading, writing and speaking, grammar and pronunciation. How you act is as important as what you say, we offer culture and customs training through situation-specific lessons, including how to act at job interviews. Completion of ESSP level 3 at 70% allows admission to our EAP4 course without additional testing.

VIP private lessons

For students who need to improve their English individually, we offer private lessons which focus on their individual needs, helping students achieve their goals within their own schedule.

Specialized English Programs (SEP)

We offer tailor-made programs for Business English, on site Corporate Training, Standardized Test Training (IELTS, CELPIP, TOEFL etc.), and more. These custom-made programs vary in length, level and intensity, based on the students' needs.

Learn more about this program, such as possible career paths, admission requirements, tuition and fees, and how to apply, visit online at:

www.mckenzie.edu/esl

admin

How to Apply

- [ ] **Complete application at www.mckenzie.edu/apply**
- [ ] **Receive your email acknowledgment from McKenzie College.**
- [ ] **Your Admissions Advisor will contact you within 1-2 business days to give you more details about your program. You can start to get your documents together.**
- [ ] **Transcripts (Diploma & Business programs)**
- [ ] **Portfolio (Design programs)**
- [ ] **Profile Letter (Design & Business programs)**
- [ ] **Resume/CV (Business programs)**

International Students please provide:

- [ ] **Passport**

List of admission requirement may not be complete.
Your Admissions Advisor will provide a personalized list.

International Students

Among other application requirements specific to international applicants and dependent upon their country of origin, a Canadian Study Permit may be required to study in Canada. Upon acceptance into one or more of McKenzie College's programs and upon payment of applicable fees, we will issue a Letter of Acceptance which should be included in your visa/study permit application. To facilitate the visa/study permit application process, McKenzie has established partnerships with professional recruitment agents around the world who can help you with your application and immigration needs. Please contact an admissions advisor about agents in your region and to learn more about our requirements for international applicants.

mckenzie.edu/international

Tuition and fees vary from program to program and are subject to change at any time.
For further details on tuition and fees for each program, for both local and international students can be found online.
www.mckenzie.edu/tuition-fees

admissions

Financial Aid, Scholarships & Bursaries

Helping our students fund their education is important to us. McKenzie College offers annual scholarships and bursaries to students who have been accepted into one of our programs. Students may apply for our scholarships each year they attend McKenzie College, even if they were awarded a scholarship or bursary in the previous year.

Many Canadian provinces offer student loan programs, grants, and bursaries that can provide financial assistance. Additionally, international students may now also qualify for student loans if they meet certain requirements. Students will have to complete their own applications, but McKenzie College will provide proof of enrolment if needed.

mckenzie.edu/scholarships

Book a Campus Tour

One of the best ways to see if McKenzie College is the right school for you is to take a private tour of our impressive campus. Conducted by one of our admissions members, it will give students a sense of a regular day at McKenzie. While exploring our classrooms and studio spaces, you will have the opportunity to chat with our experienced instructors, peek over the shoulders of students hard at work and feel the exciting energy that lives at McKenzie College.

Student for a Day

To further the tour experience, our Student for a Day program allows individuals to sit in on one or multiple programs that interest them for an entire day. Participants will take part in regular class lectures, studio projects and activities alongside our students. Tours and Student for a Day is offered Monday to Friday,between 9am-3pm. To request a free, private tour or to participate in our Student for a Day program, send a request by visiting: **mckenzie.edu/tour**

BCA

YORKVILLE UNIVERSITY

Bachelor of Creative Arts

At Mckenzie College, we are committed to helping students achieve their goals and become remarkable both in their field and in life. By providing opportunities to help elevate their passions and take their creative education to the next level, we have partnered with affiliate institutions to allow students the pathway into a continued education program where they have the option to earn up to a Bachelor's degree. When successfully completing an eligible diploma program at McKenzie College, this gives students the ability to continue their creative learning through the transfer of their acquired diploma credits into a Bachelor of Creative Arts degree with the partnership of Yorkville University. This heightened education path will allow students to fine tune their already developed skill set and prepare them for advanced senior roles within their field of interest. At Yorkville University students are provided with a flexible learning environment allowing the ability to learn on campus or online and creating a balance for additional commitments. Through this degree option students will already be equipped with experience and knowledge from their McKenzie diploma and can utilize this understanding to then elevate their creative passion in a supportive and collaborative environment to earn a Bachelor of Creative Arts Degree in as little as fifteen months.

McKENZIE COLLEGE

Our Pathways, Partners & Certifications

triOS COLLEGE
BUSINESS • TECHNOLOGY • HEALTHCARE

NBAPCU

Mount Allison UNIVERSITY

Crandall University

UNIVERSITY of Prince Edward ISLAND

Oulton COLLEGE • COLLÈGE

ATLANTICBUSINESSCOLLEGE

NBCC

IELTS™

RGD

Languages Canada
Langues Canada

ÉduCanada

ACAHS ATTITUDES | SKILLS | KNOWLEDGE
ATLANTIC COLLEGE OF APPLIED HEALTH SCIENCES LTD.

YORKVILLE UNIVERSITY

Be Remarkable.

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